



COMMONWEALTH OF PENNSYLVANIA
DEPARTMENT OF AGING

November 4, 2019

Stephen A. Forbus
Executive Director
National Non-Profit Resource Center
1386 Argyle Way
Bensalem, PA 19020

RE: Cease and Desist – Pennsylvania Unfair Trade Practices and Consumer Protection Law

Dear Mr. Forbus:

The Pennsylvania Department of Aging (Department) recently became aware that your company, National Non-Profit Resource Center, is soliciting directors of Senior Community Centers to provide Senior Center grant preparation services. Your advertisement (copy enclosed) prominently states your services are recommended by the Pennsylvania Department of Aging. The Department has not authorized you or your company to represent it is recommended by or is affiliated with the Department in this or any other activities.

Any information which indicates the Department has any affiliation with, approved, or recommended you or your company is done without permission and is misleading and deceptive. Please be advised that representing that you or your company has a sponsorship, approval, status, affiliation, or connection that it does not have is an unfair method of competition and a deceptive act or practices in violation of Pennsylvania Unfair Trade Practices and Consumer Protection Law, 73 P.S. §§201-1 -201-9.2. Therefore, I request that you immediately cease and desist from continuing any further unlawful or misleading activity that indicates the Department has recommended or has any affiliation with you or your company.

To this end, I further request that you provide evidence of corrective action within seven (7) calendar days of the date of this letter demonstrating that any misleading notices or representations relative to any affiliation with the Department have been corrected. If you fail to respond to this letter and continue to use any unauthorized misleading information, I shall consider any and all legal remedies available to rectify this situation.

Respectfully,

A handwritten signature in black ink that reads "Robert James".

Secretary of Aging
Enclosure

cc: Neeka Jones, Chief Counsel
Christine Miccio